



Unitil Non-regulated Affiliate Usource Signs Marketing Partnerships

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Usource energy expertise and service value reach diverse memberships

HAMPTON, N.H., Dec. 9, 2011 /PRNewswire/ -- Unitil Corporation, (www.unitil.com) (NYSE: UTL), a provider of natural gas and electricity to customers throughout New England, today announced that its non-regulated business subsidiary, Usource (www.usourceonline.com), has entered into three new channel marketing partnerships to promote Usource's energy management and brokerage services to hundreds of potential new customers.

The agreements engage St. Marys Area Chamber of Commerce, a major Pennsylvania-based business network with over 275 business members; Empire State Forest Products Association, a 400-business member New York State organization; and SnoCountry.com, a web-based weather and snow-condition information service.

"These are win-win partnerships for both Usource and these respected organizations, affording their members direct access to our unique energy management skills," Usource Managing Director Tom Withka said.

Usource, one of the largest energy brokers in the U.S., has delivered customized energy management and procurement services to commercial, industrial, and institutional customers in deregulated electricity and natural gas markets for the past 11 years, streamlining customers' ability to navigate the deregulation process and arranging aggressive, one-bid market competition from dozens of qualified major energy suppliers.

About Usource

Based in Hampton, New Hampshire, and with a national client base, Usource is a trusted energy advisor that helps its clients manage, control, monitor, and reduce electricity and natural gas costs. Highly sought after for its expertise in navigating the complexities of deregulated energy commodities markets, Usource delivers the optimal energy solution for clients across a wide array of industries. With more than a 95% customer retention rate, the Usource roster of clients includes Dyno Nobel, Moog, Anchor Glass, the National Baseball Hall of Fame, Bank of NY/Mellon, McDanel Ceramics, Westinghouse, Lindt Chocolate, and Lonza. Usource is an affiliated subsidiary of Unitil Corporation (NYSE:UTL), a provider of natural gas and electricity to customers throughout New England. For more information on how Usource can help manage your energy costs please visit www.usourceonline.com.

About Unitil Corporation

Unitil Corporation provides energy for life by safely and reliably delivering natural gas and electricity in New England. We are committed to the communities we serve and to developing people, business practices, and technologies that lead to dependable, more efficient energy. Unitil Corporation is a public utility holding company with operations in Maine, New Hampshire and Massachusetts. Together, Unitil's operating utilities serve approximately 100,900 electric customers and 70,800 natural gas customers. Other subsidiaries include Usource, Unitil's non-regulated business segment. For more information about our people, technologies, and community involvement please visit www.unitil.com.

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